



Mayor Paul Medany and Deptford Township Council

Dear Pet Lovers,

Deptford Township will hold its *1st “Pets Bring your Human to the Park Day”* on *September 10th from 11AM to 4PM at Fasola Park*. The event is free to all pets and pet owners and will be a wonderful and fun filled day to spend quality time together. Whether you have a *dog, cat, hamster, fish, snake, bird or pet rock*, come out and join us for a great time.

This event can only be a success with *Sponsorship participation!* Deptford Township is seeking sponsors. Sponsorships are available in **3** levels. The levels are as follows:

Gold Sponsor: \$500.00

- ✿ Full Page Advertisement (7 ½ W x 4 ½ H) in the Event Program
- ✿ Company Name on Entrance Banner
- ✿ Company Name Mentioned as Sponsor During the Event
- ✿ Company Name Listed as ***Gold Sponsor*** in All Press Releases and Online Communications
- ✿ Company Logo on Children’s Activity Handout
- ✿ Company Logo on Reusable Bag Handout

Silver Sponsor: \$250.00

- ✿ 1/2 Page Advertisement (3 ¾ W x 4 ½ H) in the Event Program
- ✿ Company Name on Entrance Banner
- ✿ Company Name Mentioned as Sponsor During the Event.
- ✿ Company Name Listed as ***Silver Sponsor*** in All Press Releases and Online Communications
- ✿ Company Logo on Children’s Activity Handout
- ✿ Company Logo on Reusable Bag Handout

Bronze Sponsor: \$100.00

- ✿ 1/4 Page Advertisement (3 ¾ W x 2 ½ H) in the Event Program
- ✿ Company Logo on Event Email Blast
- ✿ Company Listing on all Marketing Material Promoting the Event
- ✿ Company Mentioned as Sponsor at the Event

Giveaways also add advertisement for your company’s participation. Please remember that your contribution is tax deductible. Proceeds from the event will be ***donated to the Gloucester County Animal Shelter. Showcase your business for only \$35.00 for a Vendors table.***

**PETS BRING YOUR HUMAN TO THE PARK DAY
SPONSORSHIP OPPERTUNITY
SEPTEMBER 10TH, 2011
11AM TO 4PM
FASOLA PARK**

YES, include me as a sponsor for the Pets Bring your Human to the Park Day.

I have included my deductible contribution. Please circle your choice:

- 🐾 Gold Sponsor (\$500.00)
- 🐾 Silver Sponsor (\$250.00)
- 🐾 Bronze Sponsor (\$100.00)

Sponsor/Organization Name: _____

Name as you would like it to appear on advertisements:

High Resolution Logo Included – Yes _____ Will Supply: _____
Giveaway: _____

IN ORDER TO PROVIDE SUFFICIENT TIME FOR PROCESSING,
PLEASE RETURN THIS FORM ALONG WITH YOUR COMPANY
INFORMATION AND DEDUCTIBLE PAYMENT TO:

Deptford Township
1011 Cooper Street
Deptford, NJ 08096

Attention: Lorraine Marek
No Later Than August 31st, 2011 THANK YOU FOR YOUR
CONTINUED COMMUNITY SUPPORT AND COME JOIN US FOR A
WONDERFUL DAY! If you have any questions regarding the event
please call Lorraine Marek at 609-685-6698.